

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 05180 250824Z

17

ACTION COME-00

INFO OCT-01 NEA-14 ISO-00 EB-11 RSC-01 DRC-01 /028 W

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R 250747Z JUN 74

FM AMEMBASSY TEHRAN

TO SECSTATE WASHDC 7019

UNCLAS TEHRAN 5180

PASS COMMERCE

E.O. 11652: N/A

TAGS: BEXP, IR

SUBJ: PROPOSED FY 1976 TRADE EVENT SCHEDULE

REF: DEPT'S A-4490

1. EMBASSY CONCURS PROPOSED FY'76 TRADE EVENTS SCHEDULE WITH ONE EXCEPTION AND ONE OBSERVATION. TRAFFIC CONTROL JEEP SCHEDULED FOR 1975 NOT JUSTIFIED. SOLE CUSTOMER FOR TRAFFIC CONTROL EQUIPMENT, IRANIAN NATIONAL POLICE, WELL KNOWN TO EMBASSY AND FULLY ACQUAINTED WITH AVAILABILITY OF TYPE AMERICAN TRAFFIC CONTROL EQUIPMENT. ADVISORS AND OFFICIALS CONCERNED WITH TRAFFIC EITHER US-TRAINED OR HAVE VISITED US IN PAST AND HAVE BIAS TOWARD AMERICAN EQUIPMENT.

2. PROPOSED FAIR FOR OCTOBER 1975 ALSO ACCEPTABLE BUT SUGGEST BEFORE FINAL PLANS MADE, PRODUCT CATEGORIES BE STUDIED AGAIN, PARTICULARLY PACKAGING AND FOOD PROCESSING EQUIPMENT. PRESENT STATE OF INDUSTRY AND ART OPEN TO QUESTION EXISTENCE SIGNIFICANT MARKET POTENTIAL.

HELMS

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Message Attributes

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Disposition Event:
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